

Central European and Balkan Studies – B.A. studies in English

The program is an innovative combination of philology with practical knowledge and skills necessary in communication: literary, linguistic, and cultural, in business and cultural tourism understood from the humanistic perspective. The program combines competences in literary studies and linguistics with the perspective of applying them in creating communication communities aiming at an intercultural dialogue, necessary in constructing the communication infrastructure for business and cultural tourism. The program is designed as a teaching model integrating various aspects of humanities, as well as (to some extent) social sciences, in order to integrate philological education with practical application of theoretical knowledge and skills.

The aim of the program is to provide students with competences and skills in literature, linguistics, and broadly understood culture (including philosophy, art, religion), preparing them for the profession of a philologist specializing in linguistic, literary, and cultural communication.

The program is innovative for two main reasons. First of all, it combines competences and skills in Central European and Balkan studies. Secondly, it focuses on the practical dimension of literary and intercultural communication necessary for constructing internal and external circulation of information in business and tourism.

Central European and Balkan Studies focus on providing students with basic knowledge of intercultural literary communication understood as the basic knowledge of national literatures and cultural traditions of selected Central European languages and the Balkans. The program covers: literature, linguistics, the Mediterranean culture, broadly understood intercultural dialogue, situated in the functional context of business and cultural tourism.

The three basic teaching modules (Polish philology, Slavistics, classical philology) are completed by modules of intercultural communication in tourism and business, which provide students with additional competences. Graduates will find employment in different cultural institutions: museums, community centers, publishing houses, theaters, etc.; in the media: radio, television, social networking services, information websites, etc.; in marketing and advertising; as well as in tourism: travel agencies, airlines, hotels, and centers for tourist information.

Detailed program:

1. Polish philology module
 2. Slavistics module
 3. Classical philology module
 4. Practical module
- a) other modules (individual courses or groups of courses), including course modules individual courses or groups of courses) to choose from:
1. Compulsory subjects offered by the Institute of Polish Language, Institute of Slavistics, Institute of Classical Philology, Department of Interdisciplinary

Humanities Studies. Students can choose from courses related in terms of content, and equivalents of subjects taught in the listed institutes.

2. General modules

No	Module	Lecture (No of hours)	Tutorial/seminar (No of hours)	Laboratory (No of hours)	Credit	ECTS
1	2	3	4	5	6	7
1 BA – semester I						
Polish philology module:						
1.	For foreign students: Contemporary Foreign Language – Polish		120		credit	8
	For Polish-speaking students: Contemporary Foreign Language – Czech, Serbian, Croatian, Bulgarian (to choose from)					
Practical module:						
2.	Practical module: Communication in the Cross-Cultural Tourism		30		credit	4
3.	Introduction to Central European and Balkan Studies		15		credit	4
Slavistics module:						
4.	The Canon of Balkan Literature – selected problems		30		credit	5
	The subject offers 10+ topics to choose from					
Classical philology module						
5.	European Ancient Culture – selected problems	30			credit	5
	The subject offers 10+ topics to choose from					
General module:						
6.	Physical Education		30			
7.	English for Teaching and Academic Purposes – basic		60		credit	5
Total – semester I		30	285			31
1 BA - semester II						
Polish philology module						

1.	Contemporary Foreign Language – Polish, Czech, Serbian, Croatian, Bulgarian (to choose from)		120		credit	7
Practical module						
2.	Practical module: Communication in the Cross-Cultural Tourism		30		credit	4
Slavistics module						
3.	The Canon of Central European Literature		30		credit	5
Classical philology module						
4.	European Ancient Literature – selected problems The subject offers 10+ topics to choose from		30		credit	5
General module						
5.	Physical Education		30		credit	
6.	English for Teaching and Academic Purposes – basic		60		credit	5
Total - semester II		0	300			26
Total – 1 B.A.		30	585			57
2 B.A. - semester III						
Polish philology module:						
1.	Contemporary Foreign Language – Polish, Czech, Serbian, Croatian, Bulgarian (to choose from)		120		credit	7
2.	Polish Literature in the European Context		30		credit	5

Slavistics module						
3.	Cultural and Literary Traditions of Central Europe		30		credit	4
Classical philology module:						
4.	Masterpieces of Ancient Literature – selected problems The subject offers 10+ topics to choose from		30		credit	4
Optional courses module:						
5.	Optional course – type B: <ul style="list-style-type: none"> • Tourist Regions of the Mediterranean, • Tourist Regions of Central Europe and the Balkans, • Tourist Regions of Poland, 		30		credit	2x3 ECTS = 6

	<ul style="list-style-type: none"> • How to Read Film Adaptation. Masterpieces of European Literature on Screen, • Intercultural Dialogue between China and Europe, • AMU PIE offer of Mediterranean Studies. <p>Students need to obtain credit for two of the courses</p>					
General module						
6.	English for Teaching and Academic Purposes		60		credit	5
Total – semester III		0	300			31
2 B.A. – semester IV						
Polish philology module:						
1.	Contemporary Foreign Language – Polish, Czech, Serbian, Croatian, Bulgarian (to choose from)		120		credit	7
2.	Polish Literature in the European Context		30		credit	5
Slavistics module:						
3.	Cultural and Literary Traditions of Central Europe		30		final exam	3
Classical philology module:						
4.	Ancient Popular Topoi and Motifs in Culture and Literature		30		credit	4
Optional courses module:						
5.	<p>Optional course – type B:</p> <ul style="list-style-type: none"> • Tourist Regions of the Mediterranean, • Tourist Regions of Central Europe and the Balkans, • Tourist Regions of Poland, • How to Read Film Adaptation. Masterpieces of European Literature on Screen, • Intercultural Dialogue between China and Europe, • AMU PIE offer of Mediterranean Studies. <p>Students need to obtain credit for two of the courses</p>		30		credit	2x3 ECTS = 6
General module						
6.	English for Teaching and Academic Purposes		60		credit	5
Total – semester IV		0	300			30

Total – 2 B.A.		0	600			61
3 B.A. – semester V						
Polish philology module:						
1.	Contemporary Foreign Language – Polish, Czech, Serbian, Croatian, Bulgarian (to choose from)		120		credit	5
2.	Masterpieces of Polish literature	30	30		final exam	6
Slavistics module:						
3.	Cultural and Literary Traditions of Balkans		30		credit	3
Practical module:						
4.	Practical module: Cross-Cultural Business Communications		30		credit	3
Optional courses module:						
5.	<p>Optional course – type B:</p> <ul style="list-style-type: none"> • Tourist Regions of the Mediterranean, • Tourist Regions of Central Europe and the Balkans, • Tourist Regions of Poland, • How to Read Film Adaptation. Masterpieces of European Literature on Screen, • Intercultural Dialogue between China and Europe, • AMU PIE offer of Mediterranean Studies. <p>Students need to obtain credit for two of the courses</p>		30		credit	2x3 ECTS = 6
6.	BA		15		credit	5
Total – semester V		30	255			28

3 B.A. – semester VI						
Polish philology module:						
1.	Contemporary Foreign Language – Polish, Czech, Serbian, Croatian, Bulgarian (to choose from)		120		final exam	5
2.	Bestsellers of the Contemporary Polish literature	30			credit	3
Slavistics module:						

3.	Cultural and literary Traditions of Balkans		30		final exam	3
Practical module:						
4.	Practical module: Cross-Cultural Business Communications		30		credit	4
5.	Student internship		160		credit	6
Optional courses module:						
6.	<p>Facultative course – type B:</p> <ul style="list-style-type: none"> • Tourist Regions of the Mediterranean, • Tourist Regions of Central Europe and the Balkans, • Tourist Regions of Poland, • How to Read Film Adaptation. Masterpieces of European Literature on Screen, • Intercultural Dialogue between China and Europe, • AMU PIE offer of Mediterranean Studies. <p>Students need to obtain credit for two of the courses</p>		30		credit	2x3 ECTS = 6
7.	BA		15		credit	7
Total – semester VI		30	385			34
Total – 3 B.A.		60	640			62
Total		90	1825			180